Putting Community Pharmacies at the Heart of the NHS

A Public Policy Exchange Symposium

Wednesday 25th May 2016
10:15am – 4:30pm

Central London

Public Policy Exchange holds regular interactive seminars which provide an invaluable interface for policy discussion, debate and networking. These special events offer local practitioners, civil servants and other stakeholders not only an insight into current policy thinking, but also the opportunity to feed into future development across all areas of public policy.
Overview

Community pharmacies are an integral feature of the healthcare sector and play an expanding role in improving public health and reducing health inequalities. They are recognised as a key, frontline health service that can and do provide healthcare and advice as an effective alternative to many over-subscribed primary care services in the communities, particularly those of local GP practices. Apart from this, their added value as a triage to emergency services is vital.

According to recent statistics, there are over 11,600 community pharmacies across England, signalling an almost 20% increase when compared to 2003. Also, there are approximately 1.6m visits to community pharmacies every day whilst £8b is spent in primary care on NHS medicines annually.

Recognising its role, the Government aimed to strengthen community pharmacies and put them ‘at the heart’ of the NHS.

In its ‘Improving Health and Patient Care Through Community Pharmacy – A Call to Action’ (December 2013), NHS England sought to secure community pharmacy services that deliver great outcomes cost-effectively, reach into every community and which make the most of the expertise of pharmacists. The greater use of pharmacies also forms part of the future vision for urgent care, which is set out in NHS’ (England) ‘Urgent and Emergency Care Review, End of Phase 1 Report’ (November 2013).

Almost a year later (October 2014), the NHS England chief executive outlined in the ‘NHS Five Year Forward View’ ways to maximise the use of pharmacists. Additionally, NHS England announced the ‘Community Pharmacy – Helping Provide Better Quality and Resilient Urgent Care’ (November 2014) to help local commissioners realise the potential of community pharmacies as providers of urgent care.

Also, working alongside the Local Government Association (LGA), commissioners and public health professionals, the Pharmacy and Health Forum published the ‘Developing Pharmacy’s Contribution to Public Health’ (June 2014) whilst it set its priorities for 2015-2016 to:

• reframe and communicate the story of future pharmacy,
• contribute to the further progress of ‘Healthy Living Pharmacies’,
• ensure system consistency and coordination of CP-based public health service.

More recently, in December 2015, the Government published the ‘Community Pharmacy in 2016/17 and beyond’ to provide further details on the ongoing consultation process between DH, NHS England and the pharmacy sector, and setting out the proposals for community pharmacies.

This timely symposium provides an invaluable opportunity for key stakeholders to examine how pharmacies can deliver improved, cost-effective outcomes in primary care services. Delegates will explore how community pharmacies can play an even stronger role at the heart of more integrated out-of-hospital services.

Why Attend?

✓ Discuss the Government’s vision for community pharmacies, understand the latest developments, evaluate progress made and make future policy recommendations
✓ Analyse the role of community pharmacies in delivering better health outcomes, personalised care and an efficient NHS
✓ Highlight the importance of upskilling pharmacists and establishing a high-quality pharmaceutical workforce
✓ Discuss ways to develop a strategic approach to the commissioning of community pharmacy services

Who Should Attend?

• Pharmacists
• General Practitioners
• Practice Nurses
• Practice Managers
• Commissioning Directors
• NHS England’s Area Teams
• Local Professional Networks (LPNs)
• Clinical Commissioning Groups (CCGs)
• Commissioning Support Units (CSUs)
• Service Resilience Groups
• Health and Wellbeing Boards
• Emergency Care Leads
• Local Health Teams
• Strategic Health Authorities
• NHS Organisations
• CCG Clinical Leaders
• Care Trust CEs
• Medical Directors
• Public Health Directors
• Foundation Trust CEs
• Public Health Practitioners
• NHS Trust CEs
• Emergency Services
• Ambulance Services
• Healthwatch Organisations
• Private Health Services
• Local Education and Training Boards (LETBs)
• Academic Health Science Networks (AHSNs)
• Family Health Teams and Outreach Workers
• Health Visitors
• Clinical Managers
• General Dental Practitioners
• Health Service Professionals
• Children’s Services Professionals
• Midwives
• NHS Training Departments
• Clinical Quality Directors
• Directors of Performance
• Heads of Quality and Patient Safety
• Heads of Procurement

Accommodation

Through our partnership with HotelMap, we are able to offer our delegates heavily discounted hotel rates at a wide range of London hotels. To view hotel availability and rates and to book online, visit www.HotelMap.com/MSNUZ/
# Programme

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<tr>
<th>Time</th>
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<tr>
<td>09:30</td>
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<td>10:15</td>
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| 10:30 | **Panel Session One:** Shaping the Future of Community Pharmacies – Improving Health and Patient Care across the Country.  
  - Discuss the Government’s vision for community pharmacies, understand the latest developments, evaluate progress made and make future policy recommendations  
  - Analyse the role of community pharmacies in delivering better health outcomes, personalised care and an efficient NHS  
  - Consider how pharmacies can be better integrated into the provision of primary care and public health services, identify what needs to be done to achieve more integrated care models  
  - Safeguarding patient safety through effective pharmaceutical regulation – Discuss the role of the General Pharmaceutical Council in Regulating the Sector  
  - Highlight the importance of high-quality and consistent standards of care for pharmaceutical services |
| 11:15 | Morning Refreshments |
| 11:30 | Open Floor Discussion and Debate with Panel One |
| 12:30 | Networking Lunch |
| 13:30 | **Panel Session Two:** Delivering Better Health Outcomes through Community Pharmacies in Every Local Area.  
  - From community pharmacy to the role of the pharmacist in the community  
  - Consider community pharmacies as a key Frontline Health Service Providers across our communities  
  - Tailoring local services and working in partnership to deliver local health services through community pharmacies  
  - Delivering local health services through community pharmacies and enabling community pharmacies to offer high-quality and fully-funded services  
  - Supporting community pharmacies through commissioning – Developing strategic approaches and assessing the Community Pharmacy Contractual Framework (CPCF)  
  - Up-skilling Pharmacists – Providing training and development for pharmacists, establishing and maintaining a high-quality pharmaceutical workforce |
| 14:15 | Afternoon Refreshments |
| 14:30 | Open Floor Discussion and Debate with Panel Two |
| 15:30 | Chair’s Summary and Closing Comments |
| 15:40 | Networking Reception |
| 16:30 | Close |

* Please note that the programme is subject to change without notice

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# Marketing and Exhibition Opportunities

We offer a range of opportunities to enable your organisation to raise its profile and communicate with key decision makers in the public sector.

For further information please contact us on **020 3137 8630** or email info@publicpolicyexchange.co.uk

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# Event Details

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**Time:** 10:15am – 4:30pm  
**Venue:** Central London

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# Forthcoming Events

- **Fulfilling our Commitment to the Armed Services Community: The Challenge for Local Authorities**  
  1st March 2016
- **Safeguarding Access to Justice: The Future of Legal Aid**  
  2nd March 2016
- **Promoting a Circular Economy on Waste Material: The Way Forward**  
  8th March 2016
- **Tackling Serious and Organised Crime: The Role of Local Authorities**  
  9th March 2016
- **Mental Health and Young People: A Coordinated Approach to Eating Disorders**  
  10th March 2016
- **Prevention and Early Intervention for Children 0-5: Exploring the New Public Health Role of Local Authorities**  
  15th March 2016
- **Pandemics and Infection Control: Meeting Tomorrow’s Threats and Challenges Today**  
  16th March 2016
- **Social Cohesion and Inclusion: Strengthening the Partnership Between Communities, Local Government and the Third Sector**  
  17th March 2016
- **Promoting Cycling and Improving Road Safety for Cyclists: Challenges and Next Steps**  
  5th April 2016
- **Better Skills, Better Careers: The Future of Apprenticeships and Traineeships**  
  6th April 2016
- **Empowering Citizens through Community Energy**  
  7th April 2016
- **Improving Support for Young Carers: The Next Steps for Local Services**  
  12th April 2016
- **The Future of Social Housing: Delivering Local Solutions**  
  13th April 2016
- **Raising the Bar: Improving Attendance and Encouraging Good Behaviour in School**  
  14th April 2016
- **The Next Steps in Tackling ‘Revenge Pornography’ and Supporting Victims**  
  19th April 2016

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