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Public Health
Wales

Freedom of Information request to Public Health Wales

FOI Reference:	048
Date request received	September 19 th 2017
Date information is due to be sent	October 17 th 2017

Information requested:

We would like to receive the "figure of expenditure for all advertising"

*(Initial request was received on August 22nd - Please provide us with an exact figure of expenditure for **direct recruitment** from 1 January to 31 December 2016.*

Direct recruitment includes, but is not limited to, the advertising of job vacancies in printed journals, newspapers, radio, online recruitment websites, job fairs, internal recruitment open days as well as social media and search advertising. Direct recruitment excludes the fees paid to recruitment agencies.

Disclosure of the requested information is to calculate the cost of direct recruitment in the NHS Wales and the efficiencies that maybe achievable through Sustainability and Transformation Partnerships (STPs) or similar initiative, if they were established beyond NHS England.)

Information provided for the answer

The expenditure is as follows:

Jan - March 2016	£79,106
April - Dec 2016	£159,935
TOTAL	£239,041

The above figure may include expenditure on advertising related to public health campaigns and promotions, in addition to staff advertising / recruitment.

If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of the decision, you should write to the Corporate Complaints Manager, Public Health Wales NHS Trust, [No 2 Capital Quarter, Tyndall Street, Cardiff, CF10 4BZ](#)

If you are not content with the outcome of your complaint or review, you may apply directly to the Information Commissioner for a decision. Generally, the ICO cannot make a decision unless you have exhausted the complaints procedure provided by the Trust. The Information Commissioner can be contacted at:

Information Commissioner for Wales

2nd Floor
Churchill House
Churchill Way
Cardiff
CF10 2HH

Telephone: 029 2067 8400

Email: wales@ico.org.uk

