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Wales

Freedom of Information request to Public Health Wales

FOI Reference:	FOI 473
Date request received	17th October 2020
Date information is due to be sent	13th October 2020

Information requested:

I'd like to find out the amount of money given to Facebook by PHW for this calendar year please. "Given" encompasses but is not limited to services, advertising etc.

Information provided for the answer:

Thank you for your recent request.

Public Health Wales has spent £3473.84 on Facebook advertising for a range of public health messages.

If you are unhappy with the service you have received in relation to your request and wish to make a complaint or request a review of the decision, you should write to the Corporate Complaints Manager, Public Health Wales NHS Trust, 3, Number 2, Capital Quarter, Tyndall Street, Cardiff, CF10 4BZ.

If you are not content with the outcome of your complaint or review, you may apply directly to the Information Commissioner for a decision. Generally, the ICO cannot make

a decision unless you have exhausted the complaints procedure provided by the Trust.
The Information Commissioner can be contacted at:

Information Commissioner for Wales

2nd Floor
Churchill House
Churchill Way
Cardiff
CF10 2HH

Telephone: 029 2067 8400

Email: wales@ico.org.uk