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Public Health  
Wales

## Freedom of Information request to Public Health Wales

FOI Reference:	045
Date request received	August 22nd
Date information is due to be sent	September 20th

### Information requested:

Please provide us with an exact figure of expenditure for **direct recruitment** from 1 January to 31 December 2016.

Direct recruitment includes, but is not limited to, the advertising of job vacancies in printed journals, newspapers, radio, online recruitment websites, job fairs, internal recruitment open days as well as social media and search advertising. Direct recruitment excludes the fees paid to recruitment agencies.

Disclosure of the requested information is to calculate the cost of direct recruitment in the NHS Wales and the efficiencies that maybe achievable through Sustainability and Transformation Partnerships (STPs) or similar initiative, if they were established beyond NHS England.

### Information provided for the answer

Public Health Wales obtains figures from a ledger for advertising, this includes all kinds of advertising, not just recruitment. Whilst Public Health Wales does hold this information, due to the method of reporting, the cost of extracting this information to provide the figure purely for recruitment advertising, then this would exceed the limit prescribed by the Act (Section 12 Freedom of Information Act 2000).

However under our duty to assist and advise we can provide the figure for all advertising if this would be acceptable.

Please confirm if you wish to receive the figure of expenditure for all advertising?

If you are unhappy with the service you have received in relation to your request and

wish to make a complaint or request a review of the decision, you should write to the Corporate Complaints Manager, Public Health Wales NHS Trust, [No 2 Capital Quarter, Tyndall Street, Cardiff, CF10 4BZ](#)

If you are not content with the outcome of your complaint or review, you may apply directly to the Information Commissioner for a decision. Generally, the ICO cannot make a decision unless you have exhausted the complaints procedure provided by the Trust. The Information Commissioner can be contacted at:

Information Commissioner for Wales

2nd Floor  
Churchill House  
Churchill Way  
Cardiff  
CF10 2HH

Telephone: 029 2067 8400

Email: [wales@ico.org.uk](mailto:wales@ico.org.uk)

